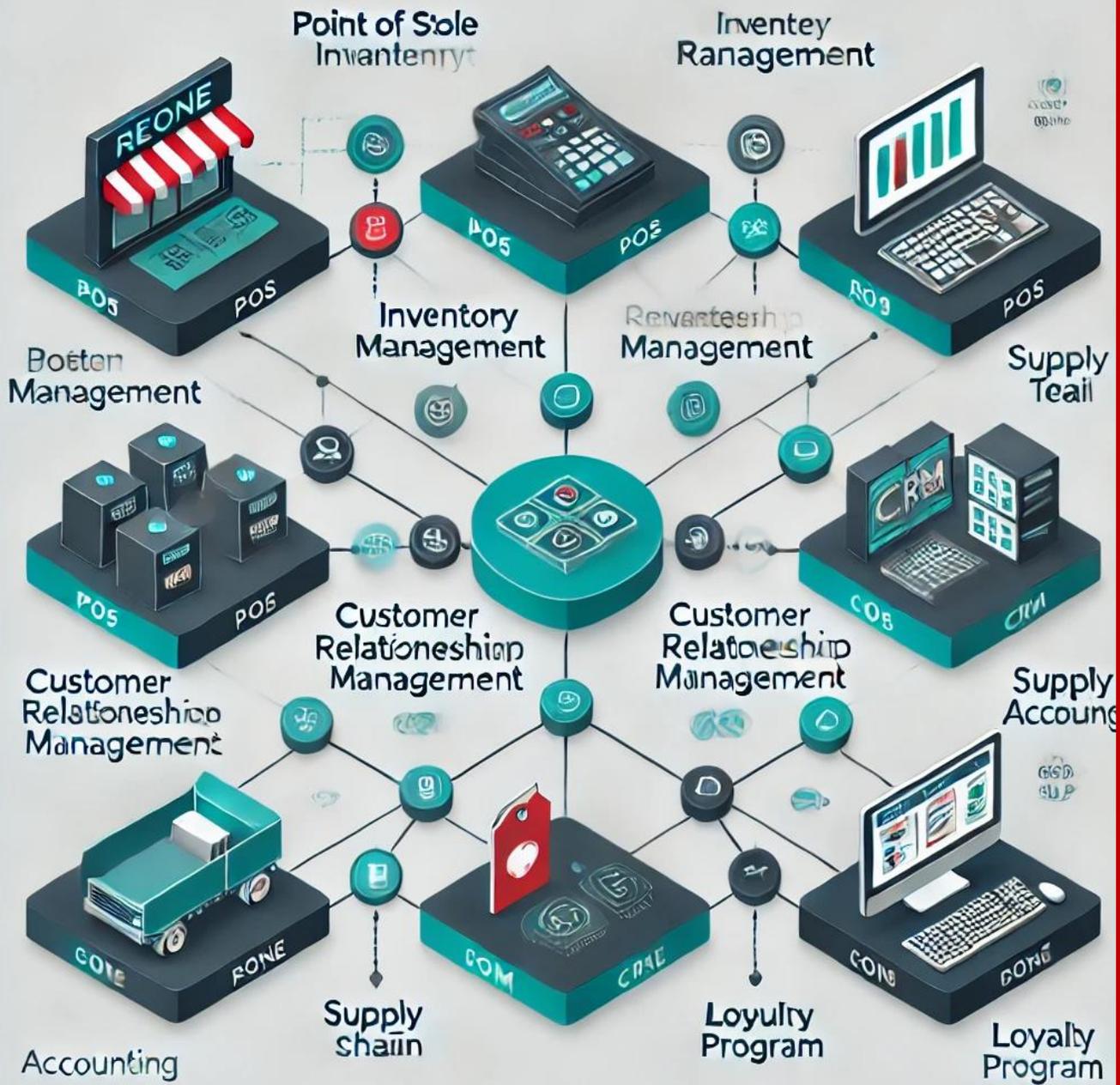


# REONE

RETAIL SOFTWARE INTEGRATED WITH ONLINE SHOPPING PLATFORM

# Retail One

Retail software is a comprehensive solution designed to manage all aspects of a retail business, integrating both **front-office** and **back-office** operations to streamline processes and improve efficiency. It typically includes several key modules to cover the full business cycle, from point-of-sale (POS) to financial management.



# REOne Sub Modules

## Point of Sale (POS)

- Streamlines sales transactions and processes payments (cash, card, mobile wallets).
- Supports discounts, promotions, and loyalty programs.
- Tracks real-time inventory changes with each sale.

## Inventory Management

- Monitors stock levels across multiple locations.
- Automates reordering when stock levels are low.
- Provides real-time data on stock availability and product movement.

# REOne Sub Modules

## Customer Relationship Management

- Tracks customer purchase history and preferences.
- Helps in targeted marketing through personalized offers and loyalty rewards.
- Manages customer feedback and reviews.

## Employee Management

- Tracks working hours, attendance, and performance metrics.
- Allows shift scheduling and automates payroll calculation.
- Facilitates role-based access control to ensure data security.

# REOne Sub Modules

## Supply Chain Management

- Tracks suppliers, purchase orders, and product deliveries.
- Optimizes stock levels based on sales patterns and trends.
- Ensures timely restocking and reduces overstocking or understocking risks.

## Loyalty and Rewards Program

- Customizable loyalty programs to reward repeat customers.
- Tracks points, discounts, and promotional rewards to incentivize customer retention.
- Integrates with marketing campaigns to drive customer engagement.

# REOne Sub Modules

## Accounting

- General Ledger recording all financial transaction allows for real-time updates, ensuring that every sale purchase or expense is automatically reflected in the GL
- Accounts Receivable manage customer invoices and tracks outstanding payments
- Ensures timely restocking and reduces overstocking or understocking risks.

## Handling E-Invoicing and Submission (E-invoice and E-receipt)

- Standardized Item Codes to ensure each item is categorized correctly on the invoices. This enhances invoice accuracy and reduces errors during submission.
- Secure Digital Signatures for each invoice, credit note, or debit note. Ensure that the digital signature is extracted and applied correctly before submission.
- Monitor Submission Statuses: FLOW's integration with the ETA portal web services enables real-time tracking of invoice statuses. The system automatically checks whether each invoice was accepted, rejected, or requires correction.



### **Product Categorization:**

Ability to manage different types of products such as **clothes, machinery, and FMCG.**

### **Size, Color, and Style Management (for Apparel):**

- Allows products to be listed with multiple **variants** such as size (S, M, L, XL), color (red, blue, etc.), and style.
- Supports **variant pricing** for different sizes, colors, or styles.
- Tracks inventory levels for each variant individually, ensuring accurate stock counts.

### **Expiration Date Tracking (for FMCG):**

- Monitors **expiration dates** for perishable products, automatically flagging items that are nearing expiration.
- Generates reports on products with upcoming expiration to avoid wastage.
- Integrates with **stock rotation** practices like FIFO (First In, First Out) to prioritize selling older stock first.

### **Multi-Location Inventory Management:**

- Supports **centralized inventory management** across multiple locations (warehouses, stores) for all product types.
- Provides real-time visibility into stock availability, making it easy to transfer stock between locations.
- Tracks stock at different stages, from storage to display.

### **Barcode and RFID Integration:**

- Enables efficient stock management by using **barcodes** or **RFID** for scanning products.
- Helps streamline sales, stock counting, and inventory updates.

### **Purchase and Reorder Management:**

1. Automates reordering based on **stock levels** and **sales forecasts**, ensuring optimal stock levels.
2. For perishable products, integrates **reorder points** to prevent overstocking items that may expire.

### **Pricing and Promotions:**

1. Manages complex pricing structures for different categories (e.g., volume discounts for FMCG, seasonal discounts for fashion).
2. Handles **promotions and discounts** for specific products or product lines, including variant-specific offers (like

### **Product Bundling and Kits:**

1. Enables **product bundling** (grouping products like outfits or machine parts) and creating **kits** for machinery or electronics, ensuring easy product management.

### **Reporting and Analytics:**

1. Provides **detailed sales reports** for all product categories, highlighting fast-moving products and identifying trends by category (e.g., sizes, colors, or expiration dates).
2. **Expiry-based reporting** helps manage stock that's close to expiring, reducing losses.

### **Supplier and Order Management:**

1. Manages suppliers and purchase orders for different categories, including clothing, machinery, and perishable goods.
2. Tracks delivery times, costs, and quality across different product types.



# Benefits for Retailers

- ▶ **Improved Inventory Accuracy:** Tailored tracking for clothing variants (color/size/style) and machinery or FMCG (batch and expiration) ensures accuracy.
- ▶ **Efficient Stock Rotation:** Expiration date tracking helps with better stock rotation, reducing waste and maximizing sales.
- ▶ **Enhanced Customer Satisfaction:** The ability to manage large product catalogs, ensure product availability, and manage promotions across all categories leads to higher customer satisfaction.
- ▶ **Streamlined Operations:** Automates complex processes like variant management, reordering, and batch tracking, making operations more efficient.