



Microsystems

Smart Solution



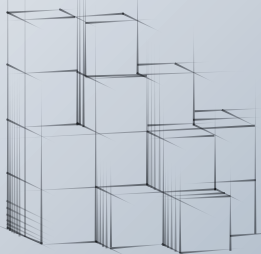
Smart Solution
Smart Choice

**Looking for a business solutions that
complements your business and leads to
more success?**



Microsystems

Smart Solution



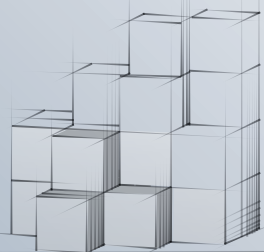
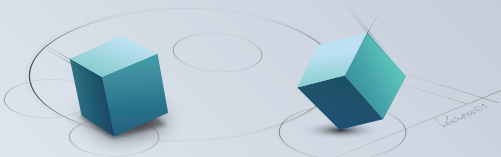
Microsystems at a Glance



We are one of the Middle East market place information technology industry leaders that was built on top of 25+ years of experience on delivering cutting edge innovative solutions and successfully delivering technology projects and products that aid our clients to shine on their business. We are a global development, consulting, and technology service organization with exceptional futuristic vision.



Microsystems has been established in 1992 with a commitment to deliver innovative quality solutions that meets out customer needs by utilizing our team of professionals in the information and communication technology. We are a global development, consulting, and technology service organization with exceptional. Throughout our history we have a proven track record of many satisfied customers over different technologies. Our agility allowed us to succeed on delivering market needs form desktop applications, going through distributed environment and currently cloud based / hosted solutions. Microsystems Head Quarter is located in Cairo, Egypt



Who We Are

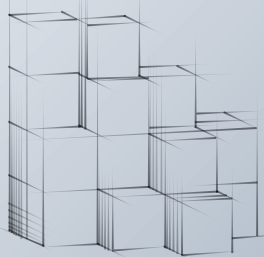
Microsystems is a global business solutions provider organization that aims to aid our customer in achieving their business goals and objectives. We offer variety of solutions, software applications, industry verticals, and services that automates the core business needs of our customers ranging from Enterprise Resource Planning - ERP, Material Requirements Planning – MRP, Customer Relationship Management - CRM, Business Intelligence - BI, Business Performance Management, Business Process Management, Project Portfolio Management, Enterprise Project Management, Enterprise Application Integration, and Application Architecture to our clients.

Through our experts, experience, industry knowledge, services best practices, and methodical approach Microsystems developed unmatched competency on managing and delivering technology driven projects on time, within budget and with the highest quality. This proven track record ensures that our customers spend less on IT and more on getting ahead of their competition while having the business as their business as the main focus.

Your Success



Our focus



Our Vision

To become one of the leading world largest and most valued enterprise class business solutions providers, through our innovations, agility, experience, dedication, quality, adoption of best practices, and our commitment to our customers success.

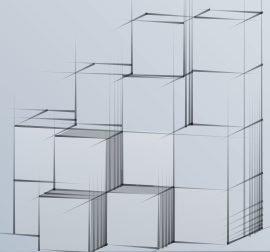


Our Mission

We are a customer centric organization that was built from the ground up to provide value to our customers. Our mission is to be deemed as the most valued technology partners to our customers through our unique services, innovative solutions, and our ability of molding technology to the business needs facilitating higher return on investment.



Our vision acts as the framework that builds the foundation of our organization while our mission draws the roadmap for our solutions, software and services





What We Do

Microsystems helps organizations to focus on their objectives, maximize their business performance and works with them to achieve their vision by delivering business solutions that fits their needs and acts as a platform for their future growth. We develop and implement technology to improve our client's productivity and efficiency through the adoption of our smart solutions.

Our "Smart Solutions" uses our expertise in technology, consulting, and outsourcing to help clients achieve their business goals and objectives by allowing them to focus on what matters for their business so they can create sustainable value for their customers and stakeholders. We use our industry and business-process knowledge, our service offering expertise and our insight, and understanding of emerging technologies and new business and technology trends to formulate and implement solutions that paves the road for our clients to grow their businesses.

Moreover, we are providing our clients highly differentiated, industry-based, end-to-end business solutions and services that combine our technology understanding, best practices, domain knowledge and the people culture into a smart solution that fits your business.

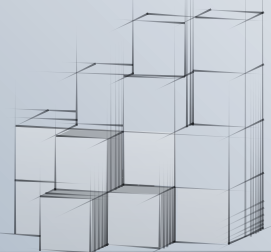
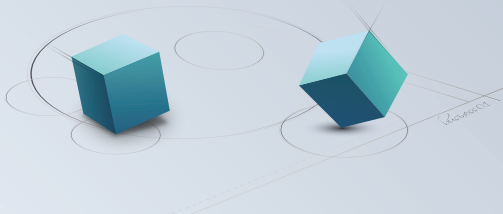


We have a unique approach and methodology of doing things which is Microsystems Smart Steps methodology or as we call it the Microsystems Way. It's how we innovate, collaborate, operate and deliver value to our clients. Our way is illustrated in our core values, business ethics, corporate governance, technology adoption, and our methodology of delivering sophisticated yet easy to use smart solutions.

We also complements this approach with a wide range of products and industry verticals that either was built internally or acquired from other technology provider to build the best fitting solution for your business, below is a list of the different products and services that we provide.



We recognize the specific requirements and needs of our customer. In today's agile environment businesses require a partner who can provide quality coherent solutions in a cost effective manner. Microsystems technology, Inc. is the provider you are looking for. We have distinguished ourselves with our customers by providing a cost effective end to end tightly integrated solutions. The strategy we have adopted and implemented is one that allows our customer to focus on their core business while we build the technology that facilitates this. Our core competency is understanding customer's objectives, needs, priorities, and executing the best solution possible.



Our Portfolio Offer-

Microsystems products and services portfolio is a composite of our own products that we built from the ground up in addition to implementation and consultation services for a numerous Microsoft products. This composite offering was created with a customer centric focus to be able to deliver business solutions that fits today's customer need and acts as a platform for their future growth.



At **Microsystems** we care about delivering unmatched business value embedded within our products, services

and solutions that aids our customers on their business success. As an ISV (independent software vendor) we have a unique ability to mix and match products and services to align our customers with their objectives while keeping them ahead in technology.

The next a few pages lists these products and services

FLOW - ERP

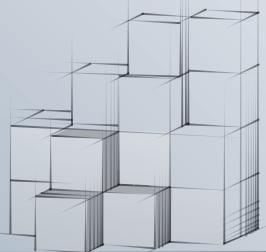
Microsystems Flow is a scalable ERP solution architecture to address different company sizes from a small company to a large scale enterprises. Flow was built as and across industries platform with cohesive yet comprehensive core ERP functionality for financial, accounts payable, accounts receivable and operations management.

Microsystems complemented this powerful foundation by providing specialized services tailored to several industries such as retail, food and beverage, Real Estate, and more.



Product Capability:

- Financial Management
- Trade & Logistics
- Project Accounting
- Production & Manufacturing
- Distribution & Supply Chain
- Accounts Receivables
- Sales and Receivables
- Cash Management
- Fixed Assets
- Accounts Payable
- Purchase and Payables
- Requisition Management
- Inventory Management
- Taxes Management





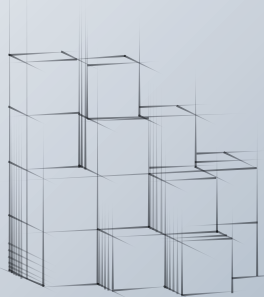
Human Capital one is a complete Human capital, payroll and personnel management systems that provides your organisation with the needed functionality to manage all your human resource, payroll, personnel, and human capital processes.

Product Capability

- Organization Structure
- Recruitment
- Training & Appraisal
- Succession Planning
- HC Budgeting
- Payroll Management
- Personnel Management
- Time Management
- Leave management
- Employee Self Service



Our Focus



FileMe Archiving Systems

In today business we produce lots of documents and the needs for them to be archived is rising every moment. Microsystems Document management systems "FileMe®" helps you meet the growing challenge of managing enterprise content with greater speed, efficiency and accuracy.



FileMe Manager is a document management engine that combines enterprise content, security and storage features with ready-to-use workflow and process management capabilities that aids your business growth and helps you meet ISO requirements.

- A single repository for enterprise content
- Document management services
- Secure user access control
- Delivery of active content via different channels Desktop, SMS, etc.



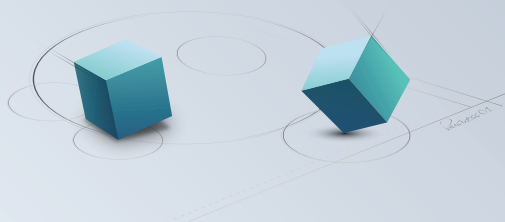
Microsystems Cloud Services

In today's business world companies need cloud solutions as they make applications that were once the preserve of only the largest organizations available to any company. It puts what were once the big player's tools in the hands of all business, irrespective of size.

These services are enticing to businesses: the minimal upfront costs, pay-as-you-go cost structure, flexible access to software and data, and reduced cost for infrastructure and IT Stuff.



In response to this need and as a part of our vision we are introducing Microsystems Smart Cloud Business Solutions services (SCBS2) which offers a group of innovative enterprise business applications called Microsystems Smart Business Applications Suite (MBAS) that was wrapped into cloud based services offering a cost effective yet significantly increases flexible business solutions to our customer. It leverages best-in-class virtualization technologies combined with Microsystems software and services to provide the right-sized business applications that provides the needed business applications, improves security, streamlines desktop management, and reduces the overall cost of administration enabling your business growth. Microsystems SCBS2 is designed so that applications can be accessed from almost any desktop with an IP connection. SCBS2 is hosted at US based company to facilitate 99.9 % uptime and the scalability of storage.



Industry Solutions

In recognition of the need to adopt our business solutions to different industries by verticalizing our business applications and services to industries specific needs. Our core platform addresses the horizontal generic functionality of applications while our vertical expertise adds the vertical knowledge and flavor for industries. We have number of verticals that was built to address some industries as below:

- * Real Estate & Property Management Solution
- * Retail & Point of Sale Management Solution
- * Entertainment & Reservation Management Solution
- * Service Centers Management Solution
- * Car Service Center & Automotive Management Solution
- * Hospitality & Hotel Management Solution
- * Hospitals and Medical Centers Back office Management Solution

And more solutions to come in our roadmap to help businesses perform better with specialized solutions that addresses their direct needs



Retail & POS Solutions

Microsystems retail RetailOne is an end to end retail solution that connects people, information, and processes across your organization increasing communication efficiency and productivity.

By using ROne you have a centralized management for your stores, while optimizing your supply chain with specialized built in retail components that works out of the box.

Key Features

- Manage your Point of Sale POS terminals centrally
- Deploy critical updates across your organization
- Publishing and managing catalogs across multiple channels
- Supports industry hardware standards
- On account, returns management
- Pricing flexibility that includes mix and match, group/item/customer discounts, and buy one get one free
- Standardize your processes across Terminals and stores
- Insights on your sales



Entertainment & Reservation Management Solutions

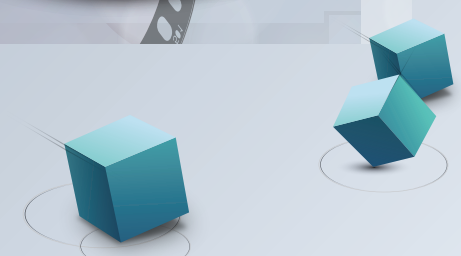
The entertainment industry which includes cinemas and theatres depends of proper reservation, and the mean to deliver this to the end customer while taking into consideration the seating arrangements and the occupancy rates of each performance.



This makes the industry dependent on how organized, well prepared and efficient they are. Microsystems SeatMaster industry driven solution helps you achieve these requirements with a simple yet effective way to drive your business. It is also equipped with a powerful back office functionality to meet and exceed your financial needs giving your insight into your profitability facilitating the decision making mechanism.

Key Features

- User defined theater seating with graphical representation
- Booking and reservation management in relation with events
- Breakdown theater hall into sections with fixable pricing
- Real time alert and blocking of seats for a user defined period to avoid overbooking.
- User defined event scheduling with recurrence
- Produce "Prodraw" report
- Producers and distribute royalty management for accounting
- Temporary reservation management per event (For VIP)



Garage & Parking Management Solution

Garage management requires rapid and fast responses to the situations and circumstances in real time while keeping accurate accumulation of the in and out transactions leading to a vast amount of high frequency transactions.

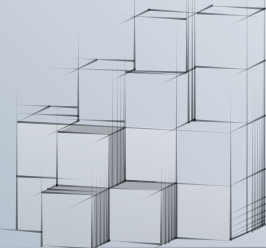
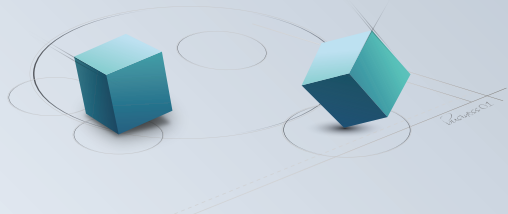
Microsystems EasyPark industry vertical is equipped with the right functionality to manage this kind of high frequency transactions accurately with seamless integration with the accounting needs. This leads to more control over your business with the ability to understand trends and bottlenecks on your operation facilitating a responsive solution to your day-to-day operation.



Key Features

- * Parking membership management.
- * Parking penalty recording and the accounting behind
- * Can integrate with the electronic gates and print optional tickets
- * Reduce traffic by connecting the availability with traffic control
- * Financial and accounting management

- * Configurable unit of measure, hourly and perminute with allowance time if needed.
- * Fixable rates according to time of day and days of week.
- * Display availability of parking spots at any given time.
- * Tracks and control employee shifts and close the shift



Food and Beverage Solution

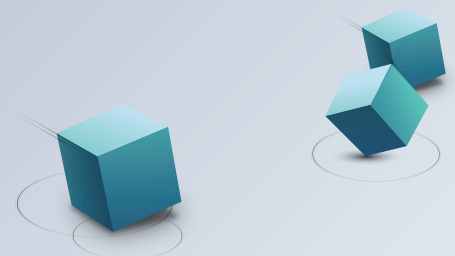
The food and beverage distribution companies, restaurants, and fast food chains operate under strict conditions, meeting regulatory, and compliance standards. They need quick and effective ordering processes to ensure customer needs are understood and addressed quickly and accurately.

Microsystems ROCK is the smart choice for the F&B as it help increase operational efficiency, The application is build to target the fast pace of this industry while maintaining high communication standards between the different parties involved in fulfilling customer orders.

ROCK

Key Features

- Manage safety, and quality requirements
- Manage Costs, Profit Margin Analysis
- Optimize your production Process
- Manage and Track order cycles
- Recipe Management
- Lot and Batch Traceability.
- Supply Chain Management
- Gain flexibility for your calculation methods
- Setup Multiple Promotion Plans





Success Is Simply a “Smart” Choice



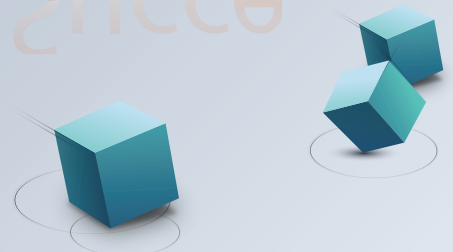


Why we are different

Microsystems is built on top of a coherent team of professionals that are well recognized for their achievements internationally and locally. We have a diversified knowledge on all aspects of technology adoption, and a global knowhow of solutions development and deployment creating the right mixture to help our client succeed on adopting latest technologies within their business. Microsystems is able to do so by embedding its core values into everyday work.

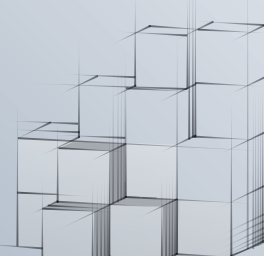
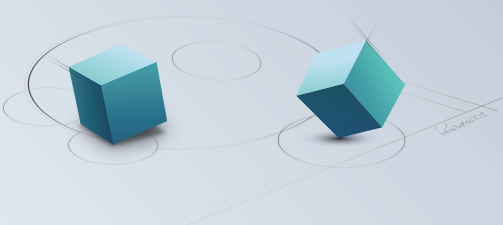
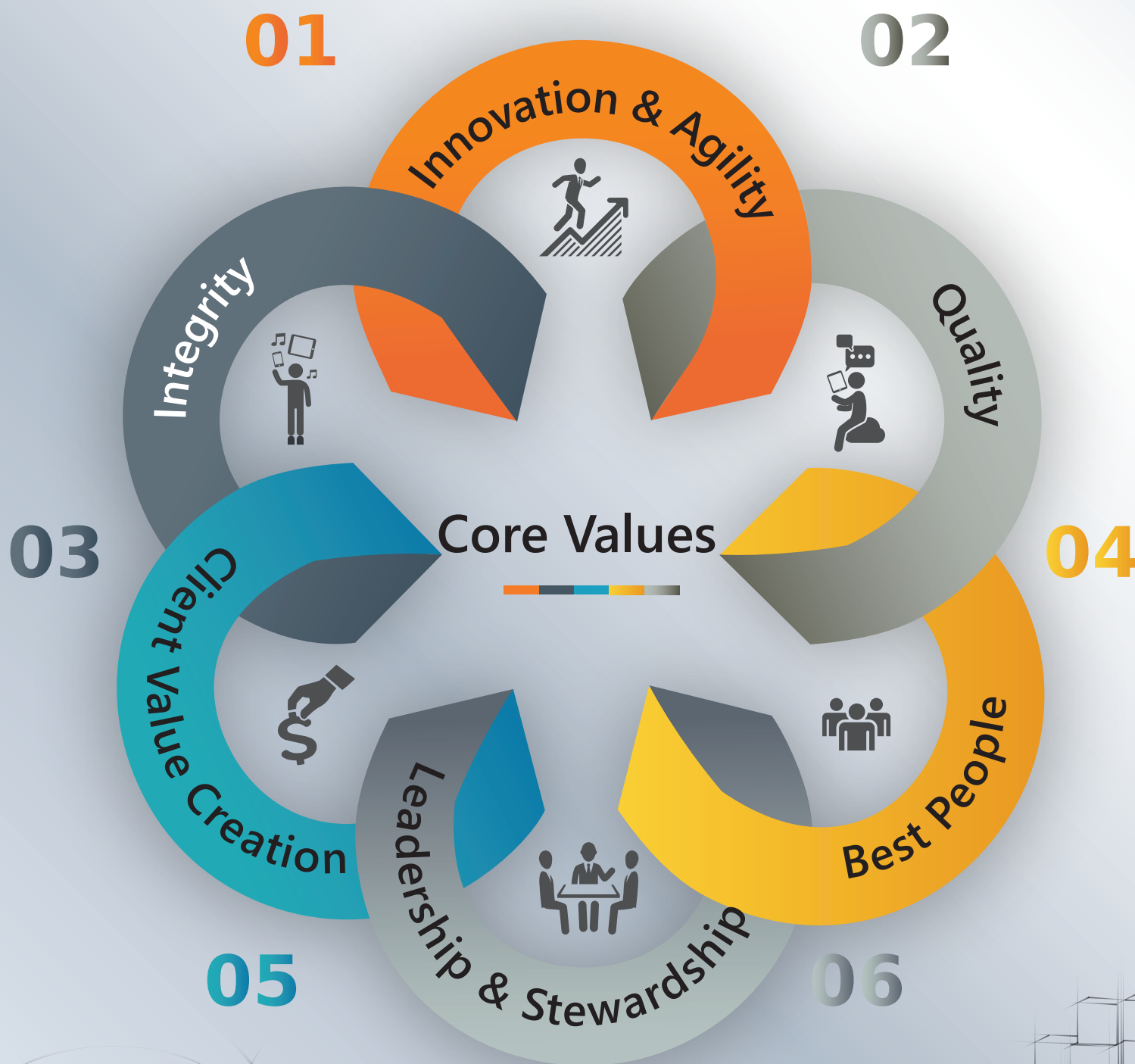


Our Passion ... Your Success



Our Core Values

Microsystems has been governed by its core values since inception. These core values shape the culture and define the character of "Microsystems". They influence every single team member at Microsystems, guide how we behave and make decisions



Innovation

We believe that innovation is a key ingredient to business excellence. Microsystems team are known to be creative problem solver able to think 'outside the box' and look at different angles. We have established a methodology allowing us to apply this creative force to everything we do, including designing a solution for your business problem, finding a new way to structure a team, or looking for a better way to deliver a project and this is how we are able to provide smart solutions.



Integrity

At Microsystems we know that our work represents who we are so we take pride in what we do and it shows within ourselves, in the way we conduct business, interact with customers, work with our partners, and create solutions, we carry a strong work ethic and believe that things have to be done ethically by being honest and inspiring trust by delivering what we say, matching our behaviors to our words and taking responsibility for our actions.

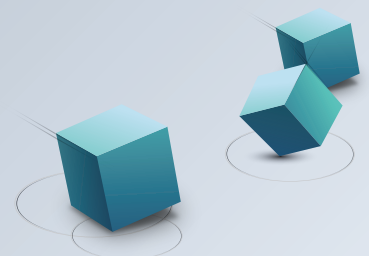
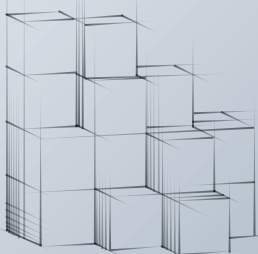
Quality

Quality is the core of our universe. We are the one who always set quality bars high for ourselves, and continuously measure where we stand from these bars. Our methodology aligns our processes with our values; embedding the proper quality assurance processes into the core of our products and services.



Client Value Creation

Enabling clients to achieve their goals, become high-performance businesses and creating long-term relationships by being responsive and by consistently delivering value.



Best People

Industry leaders . . .

Creative problem solvers . . .

Innovative thinkers . . .



These are the types of people who work at MICROSYSTEMS. We attract, develop and retain the best talent for our business, challenging our people, demonstrating a “can-do” attitude and fostering a collaborative and mutually supportive environment.

Agility



With our innovative nature change is our passion, which facilitates adjusting and adapting continuously to the new challenges we face every day. These changes may be embracing new technologies, adding to our methodology, or re-engineering our business processes, we know that there is always a better way, and we are always looking for it. We don't fear change; we embrace it.

Leadership

Microsystems project engagement model; is based on leadership as well as forging a long-term strategic partnership with our client through a complete commitment and dedication to our clients.

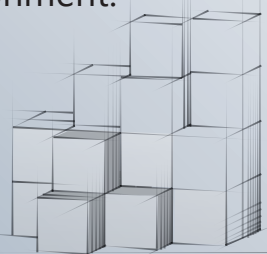


Stewardship

Fulfilling our obligation of building a better, stronger and more durable company for tomorrow to insure that we always meet our commitments to our customers. We always work with our clients acting with an owner mentality, developing our people and helping improve communities and the global environment.



Because we Care



Our Customers

During our journey since 1991 till to day we have gained a lot of partners – as we considers our customers to be our partners in success – with many success stories. We always take pride on the partner relationship with our customer as they are the key ingredient tour success, below is a list of some of our customers.



- Goldi - Bahguat Group
- Get - Bahguat Group
- Sawt ElQahira
- EMP
- Nile City
- Golden chips
- Alcoa



Our Customers

- El Ahram Group
- El Rowad (Tazzij)
- Comfort
- Sunset group
- Sahary (Organica – Abo Elfotoh)
- Time Trade
- Peace SPA & Resort
- Eco sounds
- SCM – Sono Cairo News Agency
- EMAK
- Family cinema
- Galipette

... and many More



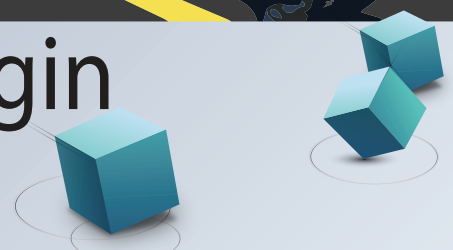
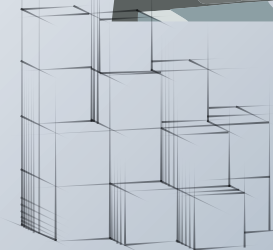
In today's world having the "right" information at the
"right" time

can be the difference between failure and success.
At "Microsystems" ... we make that happen every day.

"If you feel you need to explore more please contact us
... we can help"

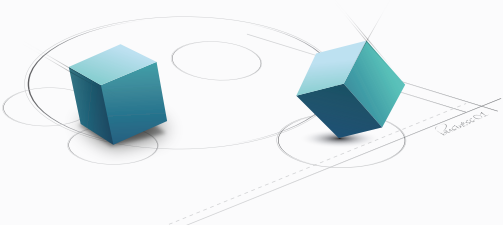


Let Your Journey Begin





Enjoy Managing your business





The TAsk of the leader is to get people from
where they are ... to where they have not been
Hanry Kissinger



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